1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

It was observed that the audio podcasts campaigns within Journalism category were not successful and were observed to have been cancelled on a consistent basis. Technology on the other hand seemed to have an average of equal distribution of successful, failed and cancelled outcomes. Of the 4 outcomes, cancelled campaigns seemed to be averaging at a consistent ratio throughout the year while successful campaigns seemed to have a spiking pattern all year round.

2. What are some of the limitations of this dataset?

There is no reason provided for the failed or cancelled campaigns which makes it difficult to predict outcomes of future campaigns.

3. What are some other possible tables/graphs that we could create?

Besides the pivot table, pivot charts, clustered columns, bar graphs and line graphs, we could also create scatter plots, pie charts, histograms or even combo graphs with the dataset.